
THE 5TH GLOBAL
FEED AND FOOD
CONGRESS
2016



ANTALYA, TURKEY. 18-20 APRIL



“Equity and prosperity for all”

2ND ANNOUNCEMENT

Maritim Resort Hotel & Convention Center
Belek, Antalya, Turkey

18-20 April 2016

www.gffc2016.com

EVENT ORGANIZER



International
Feed
Industry
Federation

EVENT CO-ORGANIZER



HOST



TECHNICAL SUPPORT



CONTACT & REGISTRATION INFORMATION

To register for the 5th Global Feed & Food Congress and book your room please visit www.gffc2016.com.

For general inquiries or for registration & accommodation questions please contact INTERIUM, the 5th GFFC Organizing Company:

- info@gffc2016.com
- Tel: +90 212 292 88 08
- Fax: +90 212 292 88 07

For Sponsorship and Exhibition please contact the Turkish Feed Manufacturers' Association (TURKIYEMBIR) at:

- sponsorship@gffc2016.com or info@yem.org.tr
- Tel: +90 312 472 83 20
- Fax: +90 312 472 83 23

www.gffc2016.com



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1. WELCOME

On behalf of the International Feed Industry Federation (IFIF), the event organizer, the European Feed Manufacturers' Federation (FEFAC), event co-organizer, the Turkish Feed Manufacturers' Association (TURKİYEMBİR), the GFFC host, and the Food & Agricultural Organization of the United Nations (FAO), the technical supporter, it is a great honor and privilege to welcome you as a potential Delegate, Sponsor, Exhibitor or Event Partner of the 5th Global Feed & Food Congress, which will be held on 18-20 April 2016 in Antalya, Turkey.

2. ABOUT GFFC 2016

The Global Feed & Food Congress (GFFC) is the highlight on the International Feed and Food scene rotating around the globe every three years and the Congress has established itself as the leading global event of its kind. The 1st and the 2nd GFFC were held by IFIF with technical support from the FAO in Sao Paulo, Brazil in 2005 and 2007 respectively. The 3rd GFFC was held in Cancun, Mexico in 2010, organized by IFIF with technical support from the FAO and hosted by the Mexican Feed Association (CONAFAB). The 4th GFFC was organized in Sun City, South Africa in 2013 by IFIF with technical support from the FAO and hosted by the African Feed Manufacturers Association (AFMA).

We are absolutely delighted that the 5th GFFC will be held in Turkey, which is at the heart of a fast growing region for the feed & food sector. The theme for the 5th GFFC is "Equity and Prosperity for all" and links to the global challenge to provide safe, affordable and sustainable animal protein sources to feed over 9 billion people by 2050.

Expected attendance

The 5th GFFC is expected to attract over 1,200 delegates from Turkey and from around the world and will feature exceptional speakers from global intergovernmental institutions, including the FAO, the World Organization for Animal Health (OIE) and the World Trade Organization (WTO) as well as from leading global animal nutrition and food companies, food chain partners, national authorities, the research community and international Civil Society organizations who will provide their insights and expertise in plenaries, roundtables and workshops.



Side Antique Theater

3. CONGRESS TOPICS

The sessions at the 5th GFFC will cover the whole feed manufacturing and food processing value chain, with a special focus on:

Plenary 1: Sustainability	Meeting the sustainability challenge - 2050 Sustainable livestock production Global sustainability initiatives Meeting consumer expectations
Plenary 2: Markets & Trade	Global market and economic outlook Facilitating fair trade in feed and food Logistics and feed material trade Food & retail
Plenary 3: Global Regulations & Feed Trade Facilitation	CODEX and Feed & Food Safety Global regulatory Standards & trade facilitation Feed and Food Security Program Latin America Harmonization of Turkish Feed Legislation with EU
Plenary 4: Biosecurity Along Feed & Food Chain	Animal Health & Welfare Feed safety & Security Regulations IFIF Global Animal Nutrition Learning Program Enhancing technical capacity in the Latin American region
Plenary 5: Animal Nutrition	Feeding more efficiently mono-gastric animals Fish nutrition Precision nutrition for ruminants Nutrition and gut health
Plenary 6: Innovation and R&D	Alternative sources for protein production Innovative novel technologies in feed processing Roughage processing and silage technology
Keynote Speaker & Global Leaders Panel	Global feed & food issues and vision 2050

4. WHO SHOULD ATTEND?

The 5th GFFC is a global platform for:

- Global leaders and experts from the feed & food
- Leaders from governments and international organizations
- Non-government organizations and civil society
- Government feed & food regulators
- Globally recognized academic experts
- Feed machinery and equipment producers
- Feed ingredient suppliers, including additive and premix suppliers
- Service providers to the feed and feed related industries
- Food processing companies
- Food industry input suppliers
- Bio-fuel and renewable energy industries
- The fertilizer industry

5. CONGRESS AND EXHIBITION PROGRAMME

Date	Activity
17 APRIL 2016	Arrival & Check In Registration-Open
18 APRIL 2016	Registration Set-Up Of Booths Opening Session Exhibition Opening Welcome Cocktail
19 APRIL 2016	Plenary Sessions 1, 2, 3, 4 Breakout Sessions 1, 2, 3
20 APRIL 2016	Plenary Sessions 5, 6 Break Out Sessions 4, 5 Keynote Speaker Global Leaders Panel Closing Ceremony Gala Dinner

6. VENUE

Antalya is a unique location for this special event and the city has all the right ingredients to ensure a successful international meeting in the Mediterranean region. Antalya is recognized globally as one of the most beautiful resorts in addition to being a historic city and region with exceptional sites dating from the Roman, Byzantine and Ottoman eras.

The 5th Global Feed & Food Congress will be held at the world-class Maritim Pine Beach Resort Hotel & Convention Center. Nestled amidst 57,000 sq.m. of citrus trees, olive groves, sand dunes and cypress forests, the private grounds border the beach. Also the Congress site happens to be the nearest airport for most overseas flights - can all be reached within about half an hour.

7. REGISTRATION

Congress full participation fee includes: Airport-hotel-airport transfers, room, access to congress sessions and exhibition site welcome cocktail, Gala dinner, all meals and beverages, proceedings book.

PARTICIPATION FEE (EURO) TABLE				
TYPE OF PARTICIPATION	ROOM TYPE ¹	EARLY BIRD FEE ² Until 15.01.2016	NIGHTS	DATES
5th GFFC	Single	760	4	17-20 APRIL 2016
	Double / Twin	1200	4	17-20 APRIL 2016
EXT. PART. FEE ³	--	180	-	1 DAY

¹Double/twin room fee is for 2 people in one double room. The participants who would like to attend the congress with their children are requested to contact the organization company (Interium) via at registration@gffc2016.com

²Participation fee (package) will be increased by 15 % after 15.01.2016

³External participation fee covers: One day registration fee, lunch, coffee breaks, entry to exhibition site, proceeding book

8. SPONSORHIP

The 5th Global Feed & Food Congress program will create multiple opportunities, encouraging direct contacts between industry delegates and sponsors.

Sponsors can choose from different sponsorship packages offering attractive benefits for companies seeking to raise their profile with potential clients in this unique global feed industry event.

Diamond, Platinum, Gold, Silver and Bronze Sponsorship Benefits

Depending on the sponsorship status, our sponsors will have various benefits including:

- Improving your brand awareness
- Different visibility opportunities before, during and after the Congress
- Advertising in Congress proceedings and Turkish Feed Magazine
- Complementary participation (full registration and accommodation)
- Complementary booth in the exhibition area

To become a sponsor partner of the 5th GFFC please contact the Turkish Feed Manufacturers' Association (TURKIYEMBIR) at:

- Sponsorship@gffc2016.com
- Tel: +90 312 472 83 20
- Fax: +90 312 472 83 23

Sponsorship Status & Benefits for the 5th GFFC

Sponsorship status and benefits are summarized as in the following table:

Sponsorship Status	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Value	80 000 €	50 000 €	30 000 €	15 000 €	8 000 €
Number Available	1	2	5	8	15
Complementary Booth	1	1	1		-
Complementary Full Participation	5	4	3	2	1
*Satellite Seminar Opportunity	Yes	Yes	Yes	-	-
Visibility Benefits	Depending on sponsorship status, logo exposure on GFFC2016 website, TURKIYEMBIR website, on congress hall, foyer, media corner, proceedings and other activities and post congress advertisement opportunities and etc. (For detailed information please visit www.gffc2016.com)				
<i>*Satellite seminar opportunities can be offered pending availability and can not coincide with GFFC plenary sessions</i>					

9. EXHIBITION

Exhibitions are about relationship building, improving marketing interaction as well as selling a product. They are the most explicit form of direct marketing. Exhibitions have a number of advantages over other media. They are powerful tools for:

- Bringing your customers and most active prospects to you.
- Allowing you to meet your market face-to-face.
- Allowing you to demonstrate products and answer questions directly.
- Representing the marketplace in one place and time, bringing together suppliers, buyers, purchase influencers, consultants and media.

Exhibitions also produce tangible results and the 5th GFFC exhibition will provide companies an opportunity to showcase their products and services in the dedicated Congress Facility which will be visited by the over 1,200 delegates from around the World.

The Maritim Pine Beach Resort Hotel & Convention Center is a large-scale and world-class event center for conferences, seminars, and exhibitions. The 5th GFFC will be held in the Conference Center's flexible, modern facilities and the exhibition will be held in the 1,200 sq.m foyer and exhibition hall next to the meeting rooms.

Booth Fee & Benefits:

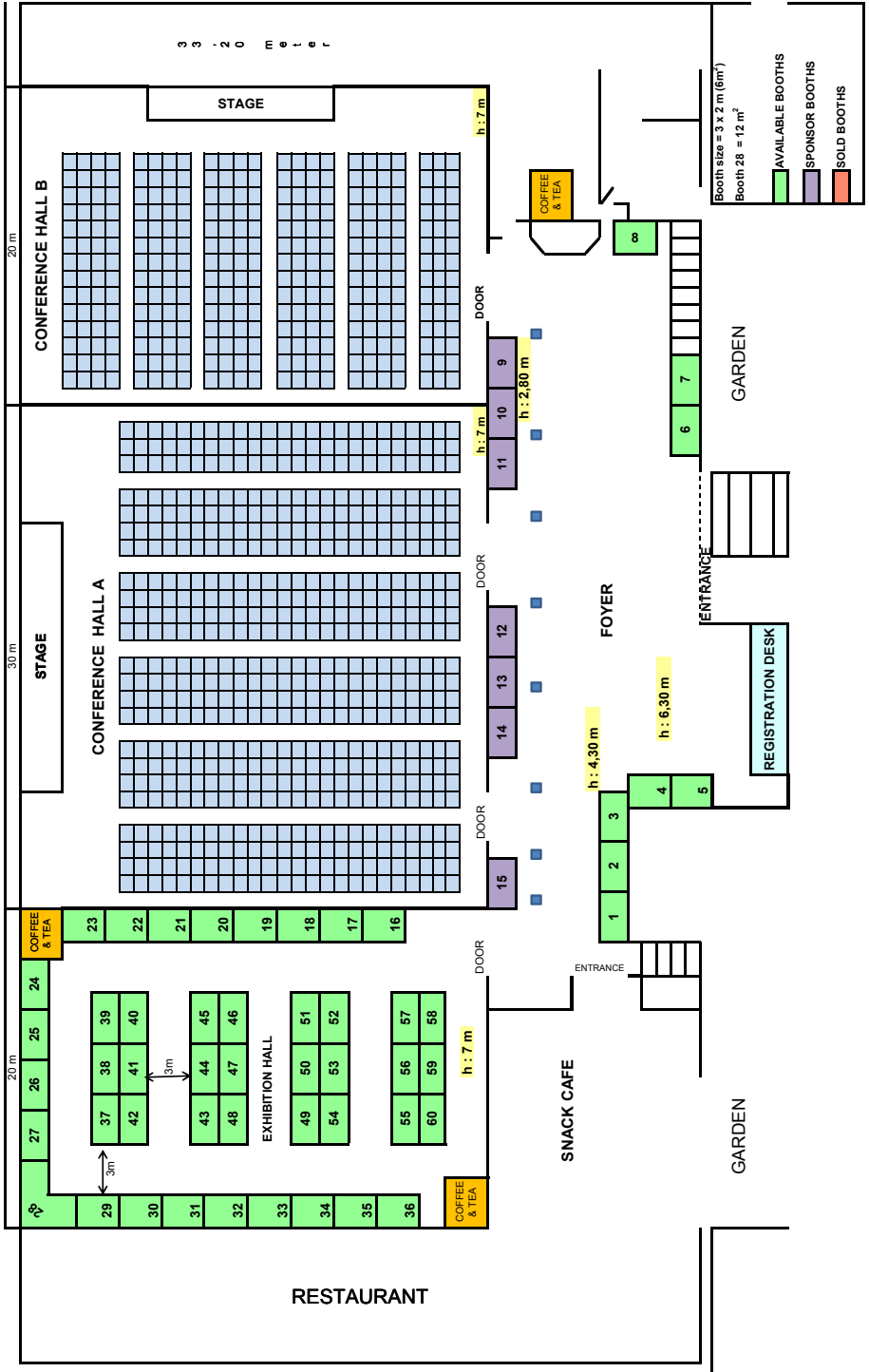
The fee for regular booths [2 x 3m =6m²] is 5,000 EUR

The booth fee includes:

- One complementary participation (full registration + 1 single room; if double room is requested additional 440€ will be charged)
- 2x3 m (6m²) booth area covered with carpet and consisted of 3 panel units (2 side walls and 1 back wall)
- Your company name on fascia board
- 1 plug point
- 1 table and 2 chairs
- 1 trash box

Please note that only 60 booths are available and booths will be allocated on a 'first come first served' basis. Please contact the Turkish Feed Manufacturers Association for exhibition details:

- exhibition@gffc2016.com
- Tel: +90 312 472 83 20
- Fax: +90 312 472 83 23





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